



PSGR Krishnammal College for Women



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# GENDER CHAMPION CLUB ACTIVITIES 2019-2020

## AWARENESS AND LECTURE ON INTERNATIONAL DAY OF ZERO TOLERANCE FOR FEMALE GENITAL MUTILATION



On 06.02.2020 “International day of zero tolerance for female genital mutilation” Mrs. Latha Sundaram, the founder and the managing trustee of Aram foundation charitable trust, spoke about the women empowerment and the essentiality of health care and physical fitness of women as a primary need. The session ended with sensitization program by students about gender neutrality through dance performance, mime.

## AWARENESS ON ISSUES AND MEASURES FOR THE DEVELOPMENT OF RURAL WOMEN



An awareness campaign on Issues and Measures for the Development of Rural Women on 29<sup>th</sup> February 2020. In this event 125 gender Champion Club students participated. The Student leaders mentored by the faculty of Women's Studies demonstrated through poster presentation about the need of women development in the rural areas. The participants interacted and exhibit their knowledge and ideas as well. Brain storming sessions and quiz competition relating to the session was also conducted.

## CANCER AWARENESS PROGRAM



A Cancer Awareness Programme on 3<sup>rd</sup> March 2020 at PSGKC Golden Jubilee Auditorium was organized. Dr.Madhulika Vijayakumar, Clinical Oncologist, PSG Hospitals, Coimbatore spoke on the cause and effects of cancer. She also highlighted the preventive measures and the treatments available for this disease. This session created awareness among the students on breast cancer, cervical cancer and uterine cancer.

## YOGA-HEALTHY WOMEN FOR HEALTHY NATION



Healthy Women for Healthy Nation was organized jointly with Yoga Club on 7<sup>th</sup> March 2020. In this program 1300 students of the college were participated in the demonstration of Yoga.

## LEGAL AWARENESS PROGRAMME



In connection with the International Women's Day Celebration a Legal Awareness Programme was organized by the Centre for Women's Studies on 9th March 2020. This program was funded by National Commission for Women. In this awareness programme around 360 students from various colleges participated.

## AWARENESS PROGRAM ON NEW AGE PARENTING (WORLD BREASTFEEDING WEEK 2020)



On 07.08.2020 during World breast feeding Week an awareness talk was given by Mrs. Haritha.P, Founder-Thalir. She gave antenatal education choosing the right kind of care provider for breast feeding and how all these choices impact the baby and the mother.