



PSGR KRISHNAMMAL COLLEGE FOR WOMEN

College of Excellence

(An Autonomous Institution, Affiliated to Bharathiar University)
(Reaccredited with 'A' Grade by NAAC, An ISO 9001:2015 Certified Institution)
Peelamedu, Coimbatore-641004



ECO WATCH ACTIVITIES 2018-2019

LECTURE ON HUMAN ANIMAL CONFLICT



Mr Jalaludin, a Conservationist spoke on conservation of biodiversity. The speaker gave a clear picture about human animal conflict that is happening across Western Ghats and how humans are destroying the habitats of wild animals which is the main cause of this conflict. He also detailed about the destruction of elephant corridors across the country. His talk created awareness among the young minds on conservation of wild animals for the betterment of the environment.



LECTURE ON POLLUTION ISSUES



The guest Mrs. P. Kalaiselvi, Assistant Professor, Department of Environmental Sciences, Tamil Nadu Agricultural University discussed about pollution and its environmental impact, environmental degradation and the consequences of using plastics in the environment. It was useful and made us to think about the eradication of plastics to save our environment.

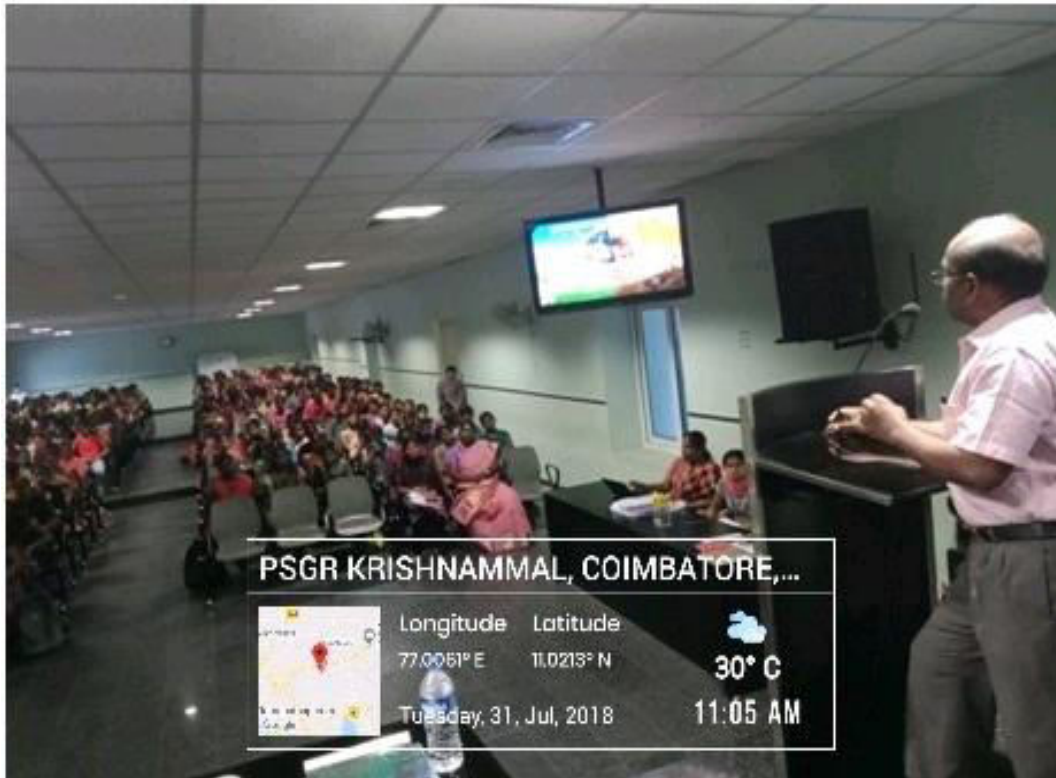
AWARENESS ON SAVE TIGER



Mr.Rajkumar, Forest Officer, and Coimbatore delivered a Lecture on Tiger conservation created awareness on saving Tiger from becoming an endangered animal. The speaker elaborated on Tiger Project and the initiatives of the Government to Conserver Tigers.



Awareness Lecture on Environmental Issues



The lecture on environment issues highlighted on the problems caused to nature by human beings. The lecture was really useful and informative. The Programme focused on the conservation of animals, trees, and plants. It also insisted on avoiding the use of plastics in the city.



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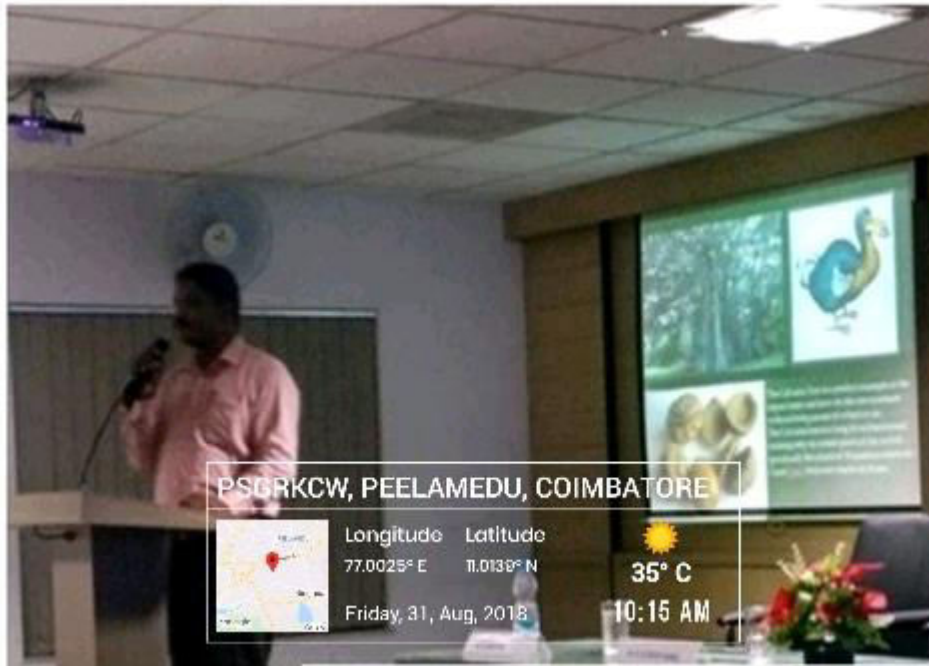
LECTURE ON SMART CITY APP RATING



Mr. Raja from Collectorate Office gave an awareness on the Smart City APP developed for the residents of Coimbatore City. He spoke about the measures taken by the government to make Coimbatore a Smart city, which is also in par with Nation's Digital India Policy. The students were given the knowledge on how they can do bill payments, and other day-to-day activities.



LECTURE ON IMPORTANCE OF TREE PLANTATION



The guest speaker Dr.Suresh Babu, Tamilnadu Agricultural University, Coimbatore on 31.08.2018 addressed on the importance of trees, their role in maintaining biodiversity, global warming, and climate change. He also insisted on conducting tree-planting events in and around the city to create awareness and to enrich the biodiversity of the region.